

F A L L 2 0 1 7

Sequoia Summary

A Seasonal Update for the Camp Sequoia Family



Sequoia Sponsors

Camp Sequoia is proud to be a sponsor at this year's Penn Foundation fall event. We believe it is important to support our local community. It was a good opportunity to meet Ron Suskind. Ron shared the story of his journey with his son, diagnosed with Autism, and how he learned as a parent through this experience. His journey became a book and later a movie. Details can be found at

<http://lifeanimated.net/>

This fall event supports the work of the Penn Foundation as they expand their Family Autism Center. Thanks to Nurse Nancy who represented Camp Sequoia well.

Look for Birthday Wishes to Celebrate Your Special Day

As some campers with fall birthdays have discovered, our camp photographer Justin worked hard this summer to get individual photos of each camper with their friends and doing activities that they enjoy. Look forward to a photo collage of your camp experience coming to you on your birthday during the academic year. Don't worry, if you had a summer birthday and a party at camp, you'll still hear from us personally during the school year, but we will send the card on your "half-birthday" so you don't have to wait until next summer.

Save the Date!

ENROLL!

November 15th

Enroll by this date to lock in our early enrollment pricing for summer 2018.

SUPPORT!

November 4th

DC based open house; help us grow by hosting one in your city!

CONNECT!

December 2nd-3rd

Join us on our popular Camel Beach waterpark weekend adventure



CAMP SEQUOIA REGIONAL OPEN HOUSES ARE BEING SCHEDULED

We are excited to be taking Camp Sequoia on the road again this year with planned Open Houses with camper families. Please help us get the word out for our first scheduled November 4th Open House in the DC Metro area (Great Falls, VA) at 3:30 pm. For specific directions and to RSVP, families can email us or call 610-771-0111. If you follow us on Facebook and can share our post for the event, that would be appreciated as well.

In the works is another DC area Open House as well as one in Texas. We'd love to come to your city with leadership staff and speak to families in your community about our program. Please do reach out to us at office@camp-sequoia.com.

It would be great to do events in Chicago, New York, Boston and on the West Coast again this school year to spread the word.

If you are able to host an event and help with getting the word out to interested families in your area, we'd love to hear from you. We are happy to fly or drive to see you! We also do school and community fairs, so if you have an event where you think we would be interested to attend, PLEASE LET US KNOW!

DECEMBER WEEKEND ADVENTURE

Camel Beach Aquatopia Indoor Water Park is our DECEMBER 2nd-3rd adventure. This is our MOST POPULAR trip, and since the resort sells out rooms, PLEASE let us know if you will be joining us for this amazing waterpark weekend in the winter AS SOON AS POSSIBLE so that we can secure the correct number of rooms before they are SOLD OUT. Last year we had a full group and staff who had



SOCIAL SEQUOIA

You can always stay in touch with your Camp Sequoia family on Social Media and via our website

FACEBOOK:

<https://www.facebook.com/camp.sequoia>

WEBSITE:

<http://www.camp-sequoia.com>

CAMP SLIDESHOW:

<http://tinyurl.com/SequoiaSlideShow17>

PLEASE TAKE A MOMENT TO LIKE US ON FACEBOOK

Twitter: @Camp_Sequoia

ALOHA SEQUOIA 2018

Based upon camper interest and family requests, we are looking into adding a special August (after camp) adventure for our enrolled Seniors and LIT campers. Building on a decade of travel camp experience and several years of living and working on the Big Island of Hawaii, we'd love to offer a 12 day opportunity with Master Naturalist Director Lux exploring the Aloha spirit. We will email families of Seniors and LIT's with specifics. If you are interested, please contact us @ 610-771-0111 to see if we have enough interest to make this Hawaiian adventure a reality.

STAFF AND TRAINING UPDATES

- Our leadership team continues to uphold the Camp Sequoia standard in ongoing professional development and as such is completing our triennial recertification to teach Crisis Prevention (CPI) this week. This continues to support our high standards as part of an overall comprehensive staff training process.
- We are pleased that additional members of our leadership team are adding certification in Mental Health First Aid to our portfolio of certifications.
- Nurse Danielle is pleased to be in a new role as a labor and delivery nurse—we wish her the best in this new role.
- Division Head Maddie is excited about her MSW program.
- Staff recruitment for 2018 is underway already with several interviews completed and as always we welcome staff referrals as we curate a team designed to build an intentional community of excellence.

CAMP SEQUOIA IN THE FALL

- **OPEN HOUSE:** We were excited to be able to do a fall visit to our Perkiomen campus and have included some photos of what our camp looks like as it waits for 2018 campers. Our discounted enrollment pricing is good through November 15th and the forms are available [here](#) (and sent as an attachment with this newsletter).



- **SCRANTON ADVENTURE:** Our first weekend adventure took us to Scranton, PA and the Bloomsburg County Fair. From a steam rail excursion to a great hotel to all of the fun and comradery at the fair, our group had an amazing time. A huge thanks to Nurse Nancy, Brittany and Erica who joined the directorate on this weekend trip.
- **WILMINGTON ADVENTURE:** Our second weekend adventure took us to Wilmington, DE with campers from NY, NJ, PA, DE, MD and VA. From guided ghost tours at night to trampoline park and bowling adventures, it was great to see familiar faces together again.



- **OCTOBER IS ADHD AWARENESS MONTH.** Check out details [here](#).